

// CHANGE MANAGEMENT FOR PROJECT MANAGERS MASTERCLASS

- An Essential Practitioner's Guide for Project Management Environment
- Results-orientated, Interactive, Participant-driven, Facilitated learning

Incorporating the lessons from Change Management to enhance your projects

Presenter: Tony Trew - Project Management Professional (PMP)

Bill Synnot - Recognised as a Leader in Change Management

Odile HBH Williams - Change Communications Specialist

Brisbane / Melbourne / Sydney - September 2010 //

"Projects are unique, finite and full of uncertainty, this requires the project manager to act as a change agent throughout the project life cycle"...
Stephen Parker, Vice President and General Manager NSS, Boeing Defence Australia

Apply Change Management Techniques to enhance the success of your endeavours.

Project Management is regarded as a science, whilst Change Management is considered more of an art.

Join our 1-day interactive masterclass and learn how to blend Change management into Project Management to boost your results.



Is your project management robust enough to face the challenges of change?

// Learnings and Outcomes

- // Introduction to change management and how it supports contemporary project management frameworks
- // Identifying common project management challenges around change
- // Learn and practise change management techniques
- // Gain insights from experts' and peers' decades of industry experience
- // Take away a comprehensive toolkit on how to handle change challenges
- // Walk away with a project-specific action plan

// Participants' Toolbox

- // Masterclass handouts
- // Complimentary material covering latest strategies, research and thoughts on Change Management, common management errors, case studies, 50+ frameworks, 200+ techniques & 1000+ references, and matrix integrating current project management thinking with change management concepts >>
- // Complimentary copy of "The Toolbox for Change"
- // Post-workshop individualized expert consultation
- // On-going delivery of relevant articles

// Who should attend?

- // Board and Senior Executives — *you need to understand...*
- // Senior Project Management — *you need to know...*
- // Project Management Office and HR — *you need to improve...*
- // Leadership roles in projects — *you need feedback on...*
- // Consultants (internal and External) — *you need to keep up to date...*
- // Former Participants to BSA Workshops - include // Boeing, Toyota, Dept. of Defence, Dept. of Education and Training (Qld), Dept. of Employment, Economic Development & Innovation (Qld), Westpac, Arnotts, Energex, ATO, University of SA, Melbourne Fire Brigade, Coal & Allied, Australia Post, Telstra, Foxtel, QSuper, RTA (NSW), ANZ, Fiji TV, One Steel, SMS Consulting, Lifeline, QBE, Coca Cola Amatil, North Ryde RSL Club, Brisbane City Council and many more...

**TONY TREW**

With over 30 years' experience in senior executive roles within Boeing and the Australian Defence Force,

Tony has managed performance in projects, programs and portfolios that have driven successful outcomes for stakeholders in service delivery projects as well as capability/product development projects.



BILL SYNNOT Is one of Australia's leading change management consultants. His firm has around 400 clients world-wide in private, public, co-operative

and not-for-profit sectors. Bill's approach is very practical as it is based on his experience as a change catalyst in management positions. He has been conducting public workshops on change management for over 10 years.

**ODILE HBH WILLIAMS**

Is a successful change management consultant with a depth of international experience in a wide range of industries and cultures. Her project management

experience includes the running of a large scale Asia-wide PR event for the Louis Vuitton Moet Hennessy Group and the development of an ICT platform for Online Education. She specializes in Communications, performance improvement, coaching and facilitating in Change Management

// Venues

BRISBANE /	Sofitel	Monday 6th September, 2010
MELBOURNE /	The Westin	Wednesday 8th September, 2010
SYDNEY /	InterContinental	Friday 10th September, 2010

// IN-HOUSE WORKSHOPS
can be tailored to suit your organisation's needs.

// Program Schedule

Registration: 8:00 am / Course Begins: 8:15 am / Close and drinks: 6:00 pm

// REGISTER NOW! FAX FORM: +61 7 3399 7041 WEB: www.billsynnotandassociates.com.au/project_change_management.php

DELEGATE FEE:	\$1,797 (incl. GST)	(includes one-day workshop, participants' toolbox, lunch, refreshments and post-masterclass consultation with expert)
AIPM, PMI, APESMA (OR OTHER PROFESSIONAL BODY) MEMBER	\$1,297 (incl. GST) Proof of membership required	
EARLY BIRD DISCOUNT:	Book before July 15th, 2010 and save 15%	
FOR 2 OR MORE FROM THE SAME ORGANISATION	The fee is reduced by \$100 per person	

YES! PLEASE REGISTER THE FOLLOWING DELEGATES FOR: **Change Management for Project Managers Masterclass**
(if you have not booked online, please fax this to: +61 7 3399 7041. Payment is required with registration)

CHOOSE YOUR CITY: Brisbane - Mon 6th September, 2010 Melbourne - Wed 8th September, 2010 Sydney - Fri 10th September, 2010

Organisation: _____ Address: _____
Phone: _____ Fax: _____ Booking Contact: _____

DELEGATE NAME	POSITION	EMAIL	TELEPHONE

// PAYMENT METHOD (Please tick here if a receipt is required)

VISA MASTERCARD AMEX // Amount Authorised \$ _____

Card no. _____ Exp. Date _____ Card Holder Signature _____

DIRECT DEPOSIT: Commonwealth Bank, BSB 064 183 a/c 2800 3262 Bill Synnot and Assoc.

CHEQUE: Crossed cheque payable to "BSA" GPO Box 457 Brisbane, QLD 4001

ONLINE: www.billsynnotandassociates.com.au/project_change_management.php

FOR MORE INFORMATION: Phone: 1800 775 175 Email: info@billsynnotandassociates.com.au Mail: GPO Box 457, Brisbane, QLD 4001

Cancellation Policy: 1) If you cannot attend personally, a substitute delegate is welcome to join the course in your place—for no extra charge. 2) You must inform us in writing 3 weeks or more before the start date of this course for a full refund. 3) 50% refund if in writing and at least 1 week before the workshop. 4) "No Shows" are liable for the full fee. Changes to Program: Bill Synnot and Associates reserves the right to alter this program without notice